

XEO – Organic Enterprise Engineering

The essentials on XEO

The key question for companies:
Where does the value creation of tomorrow come from?

Performance

The XEO Development System for the company.

Purpose

Joining forces for meaningful success.

Benefits

Activation of the value creation.



Organic Enterprise Engineering

Every company is unique.

Value creation through appreciation

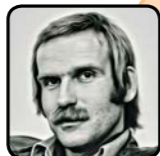
The uniqueness of the company is the source for the difference in the market.

XEO conducts enterprise development for established companies and start-up.

Founding Spirit

"Understanding the customer's product better than they do."

Dietrich Rüniger
Founder of XEO

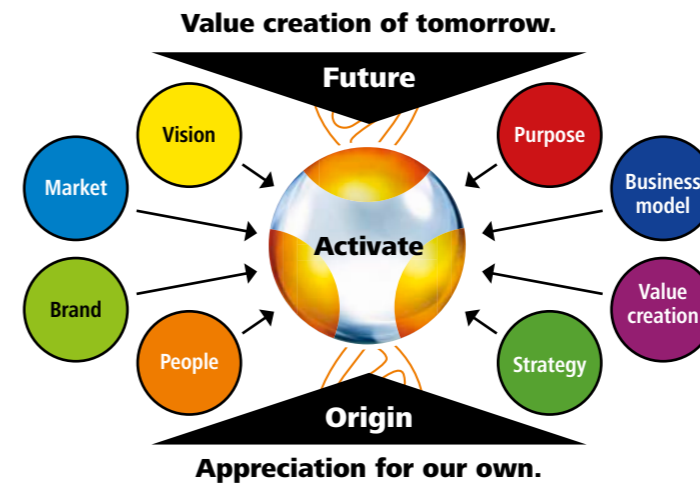


"Be unique."

Ben Rüniger
Owner of XEO

Founded 1972

The performance: The XEO Development System



Accelerates interaction.
For the sustainable development of the company.

The process: 3 steps to the XEO Development System

1. Origin

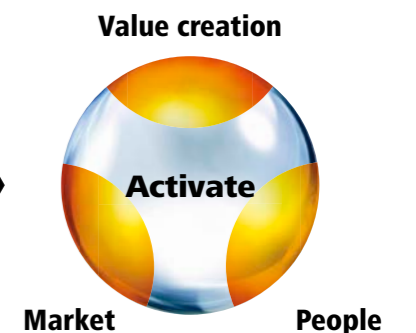
What makes us unique.

2. Future

Why we are significant.

3. Presence

How we achieve our goals.



The result: Examples of companies with XEO

Corporate value tripled within 7 years:
from € 5.1 Mrd. (2006) to € >15 Mrd. (2013)



Selling price doubled to strategic investor.
Pays price premium of 15% for the market model.



The most congenial sports brand in Germany.
Revenue increased by approx. 470%.



Managers on XEO

